

FRED WARING AND BAND ARE ON '55' DAILY

Sub for Garry Moore Show Mon. Through Fri., Starting Tomorrow

Fred Waring and the Pennsylvania Orchestra and Glee Club return to television, after a three-year absence, on a regular basis, as the summer replacement for "The Garry Moore Show" (CBS-TV, Monday through Thursday, 10-11:30 a. m., Friday, 10-11:30 a. m.), beginning Monday, July 22, over WHY-TV, Channel 55. Garry and his gang—Dorward Kirby, Denise Lor, Ken Carson—take their annual six-week vacation, returning to CBS Television on Monday, Sept. 2.

"The Fred Waring Show" will be the first "live" network television show to emanate from the grounds of the beautiful Shawnee Inn and Country Club, near Shawnee-on-Deleware, Pa., where Waring makes his home. It will be broadcast through the facilities of WCAU-TV, the CBS television affiliate in Philadelphia and will feature the club's golf course, the Shawnee Inn and its pool.

Waring's use of chorus and glee club, which has always been his trademark, will be underscored by appearances of members of the Fred Waring Youth Workshop at Shawnee. The school, which annually attracts several hundred professional choral leaders and teachers, has revolutionized the teaching methods used for ensemble choral groups.

The general format of "The Fred Waring Show" will emphasize complete informality. Waring's featured vocalists and soloists along with the orchestra and Glee Club will be regulars on the show. As part of the program, singers, instrumentalists and choral groups will appear strictly as auditionees, not as performers. Waring, as a noted authority in the music fields, is qualified to give informal, honest counsel to the individuals or groups. He will actually conduct some of the choral groups from the Shawnee area and instruct them in proper techniques. To the individuals, Waring and his staff or arrangers, costumers and directors will give week-long instruction on air for the individual's improvement. If the natural talent of the acts show little theatrical promise, Waring will honestly tell the person and explain why.

Three members of the Garry Moore unit will assist Waring. Frank Simms, announcer, will go to Shawnee to give continuity to

Waring, Sullivan Relax



Enjoying a breather at the ninth hole on the Shawnee Inn and Country Club Golf Course are Fred Waring, whose new series will originate from the grounds of the club at Shawnee-on-Deleware, Pa., beginning tomorrow over CBS Television, and WHY-TV, and Ed Sullivan, host and producer of "The Ed Sullivan Show" seen over CBS Television Sundays at 8 p. m. Channel 55.

'WET SATURDAY' MURDER DRAMA ON HITCHCOCK SHOW

Alfred Hitchcock personally directed this version of John Collier's famed suspense story, "Wet Saturday," starring Sir Cedric Hardwicke and John Williams, to be seen tomorrow at 9:30 p. m. on CBS Television and WHY-TV, Channel 55. It was originally presented Sept. 30, 1956.

Sir Cedric is seen as Mr. Princey, a prominent citizen of a small English town whose reputation is threatened when his feeble-minded daughter, Millicent, played by Tita Purdom, slays the village schoolmaster.

Mr. Princey decides to conceal the crime and opportunity plays into his hands when a family friend, Capt. Smollett (Williams), seeks shelter from the rain at the Princey home.

Princey recalls that Smollett is the only man in the village who has a motive for killing the schoolmaster. Forcing the cooperation of his crazed daughter, wife and son, Princey reconstructs the scene of the crime in such a manner that the police would suspect Smollett.

PATENAUE FAMILY ON 'STRIKE IT RICH' WHY-TV-AM TUESDAY

The Patenaude family of 214 Oak Grove Ave., will appear on "Strike It Rich," WHY-TV and Radio, 11:30 a. m. Tuesday, July 23.

The Patenaudes will request "heartline" calls in behalf of their youngest child, Starlene, 4 1/2, who was stricken with sleeping sickness when she was six months old. Since that time, she has not grown or matured. Doctors have suggested that the Patenaudes commit Starlene to an institution, but they find it impossible to do so. As a result, they have spent everything on doctor bills and medicine for the stricken child.

Mrs. Patenaude is a semi-invalid due to a spinal injury suffered a few years ago. Mr. Patenaude suffered from a nervous breakdown and has found it difficult to work since. He was employed as a storm window salesman. The family lost their furniture and is now living in a small furnished apartment.

The Patenaudes are in dire need of any assistance they can get from neighbors and friends. They hope that with the help of the "Heartline" calls on "Strike It Rich," they will be able to organize a normal family life for their two children, Robin Raymond nine, and little Starlene.

BICKFORD STARS AS STEEL DESPOT IN 'CLIMAX' PLAY

Charles Bickford, Mary Astor, Alexander Scourby and Barry Atwater star in "The High Jungle" the story of a benevolent despot whose leadership of a



CHARLES BICKFORD

huge steel company is challenged in a bitter proxy fight by a dynamic young newcomer. on "Climax," Thursday, July 25 (CBS-TV, 8:30-9:30 p. m., WHY-TV, Channel 55).

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SENATOR RUSSELL WILL 'FACE NATION'

Senator Richard B. Russell (D-Ga.) chairman of the Senate Armed Services Committee and leading spokesman for the South in the current civil rights controversy, will be the guest on CBS Television's news interview program, "Face the Nation" this afternoon, (5-5:30 p. m. WHY-TV, Channel 55).

Sen. Russell will be interviewed in Washington, by a panel of newsmen on the civil rights debate and Secretary of Defense Wilson's order this week cutting our armed forces by 100,000 troops.

The panel will include Warren S. Duffy, Washington Bureau United Press; William H. Lawrence, Washington Bureau, New York Times; and Bill Shadel, CBS News Washington correspondent. Moderator will be CBS Newsmen Griffing Bancroft, substituting for Stuart Novins, who is ill.

Young TV Usher Lands 'House Party' Solo Part

A refreshing change in the flow of television station and network ushers into the ranks of television directors and producers is provided by young Bert Convey. Bert started out for a production career, but was diverted from this course by a voice . . . his own.

He's the handsome youngster who sings—usually once a week—on CBS Television's "Art Linkletter's House Party" (Monday-through-Friday, 2:30-3 p. m., WHY-TV, Channel 55), the show that gave him his start.

Last October, 22-year-old Convey made his first appearance as a solo singer, while still in his Television City usher's uniform. He's made a number of appearances since then, but no longer in uniform.

Bert had taken the job as an usher as a sort of on-the-job training program to accompany his



BERT CONVEY

studies at UCLA, where he was majoring in theater arts, and not—as one might suppose—to give him a foot in the door for a singing career. Actually, he had already had a singing career of singular success, as one of the

CONTESTANT HAS TWINS SO SHOW DOUBLES PRIZE

Mrs. Rita Nolin, a current contestant on CBS Television's "Name That Tune" (Tuesdays, 7:30-8 p. m., WHY-TV) won herself an extra \$2500 last Wednesday by giving birth to twin boys at the Lutheran Center in Brooklyn.

Mrs. Nolin, whose appearances on the program were postponed over the past two weeks because she had momentarily been expecting the event, had been promised in a joking way by quizmaster George de Witt that she would be paid double her to-date winnings if she had twins and triple if she had triplets.

Since she had already won \$5000 to be shared equally with her co-contestant, Mrs. Virginia (Victor of Roslyn), L. I., Mrs. Nolin's extra "take" comes to \$2500, which means she's won \$5000 so far.

The twins weighed 6 pounds, 3 ounces, and 5 pounds, 8 ounces, respectively, at birth and are being named also respectively Edward and Gregory. The father is Arthur Nolin, a mechanic.

The new mother's next appearance on "Name That Tune" will be on Tuesday, Aug. 20, the program's next "live" broadcast following a four-week run of highlights from the broadcasts of the 1956-57 season.

PRICE TO STAR IN 'BLUE HOTEL'

Vincent Price portrays the tragic figure of a cowboy in a rough Western town who believes the joke when others pull his leg and pretend they think he's a top gun and a dangerous man, in "The Blue Hotel," on "Schlitz Playhouse," Friday, July 26 (CBS-TV, 9:30-10 p. m., WHY-TV, Channel 55).

Going West to seek his dead brother's claim, "The Swede," (Price) lives in fear until Patrick Scully (Wallace Ford), as a joke, convinces him that others are afraid of him. This is a re-broadcast.

ARTHUR GODFREY ON WEST COAST

Arthur Godfrey flew yesterday to the West Coast to broadcast his "Arthur Godfrey's Talent Scouts" (Mondays, 8:30-9 p. m. WHY-TV, Channel 55) and "Arthur Godfrey Time" (Monday through Thursday, 10:30-11:30 p. m., WHY-TV, and CBS Radio, Monday through Friday, 10-11:30

'Playhouse 90' Scene



Victoria Ward looks on as Richard Basehart comforts the unsuspecting Anne Bancroft, whom he has been hired to do away with in CBS Television's "Playhouse 90" drama, "So Soon to Die," Thursday, July 25 (9:30-11 p. m., WHY-TV, Channel 55).

Million-Dollar Team Work

Three Cheers, a vocal group that sold large numbers of its recordings of "Ba-Zoom" and "Black Denim Trousers and Motorcycle Boots."

The group had been organized more for fun than anything else. Bert was the only one of the three—Sally Bremer and Gil Garfield were the others—who was serious about a career in show business and he was looking for a career in production rather than as a performer.

But the group clicked, and made some hit records—and then, just as it hit its peak, it broke up. Sally got married and Gil entered business with his father. Bert ushered some more, and continued his studies.

Then, months after his first singing chore on the Linkletter show, he ran into Linkletter's associate producer, Martin Hill. He almost literally ran into Hill—he was backing out of his driveway and nearly knocked him down.

"Hey," said Hill. "Watch where you're going, and call me Monday. Been looking for you for weeks."

"Sorry," said Bert, "and sure I'll call. What's up?" Hill explained that the show's producers were thinking of putting a regular male vocalist on the show, and that he was the one they wanted.

"It isn't all set yet," Hill warned him. "Art is vacationing in Honolulu, and of course we have to get his approval. So if you're available, and Art approves, we can put you to work."

That week end, Bert says, was the longest he ever spent. "I died," he says. "Just died."

But he revived enough to make the Monday call and to find that Art Linkletter wholeheartedly approved the idea. Bert has been singing about once a week since then on "House Party."

This exposure has resulted in other employment, too. He has parts in two movies pending, has made several other television appearances and has done a role in a pilot show that would give him a regular part on television if sold.

a. m., WHY-TV-AM) two weeks from San Diego and one week from Seattle.

While in San Diego, Godfrey will participate in the city's Fiesta del Pacifico. He will perform every night with his palomino Goldie in the "dressage" (equestrian maneuvers) act he presented at Madison Square Garden and at other horse shows.

The "Arthur Godfrey Time" program will be broadcast from San Diego July 22-26 and July 29-Aug. 2. On July 26, Godfrey will fly to CBS Television City in Hollywood to make a filmed presentation of "Arthur Godfrey's Talent Scouts," to be broadcast during his vacation Aug. 9-Sept. 16.

Shows Fashions



MARY S. MONTAGUE

Mrs. Mary S. Montague, area fashion authority and commentator, will present the latest New York fall fashions on WHY-TV's "Open House" tomorrow at 3:45. Mrs. Montague recently returned from New York City where she represented WHY-TV as a guest of the Couture Group of the New York Dress Institute to view fall and winter fashions.

Through this informal type program, Mrs. Montague will acquaint the local viewing audience with the general style trends and colors of the latest in women's wear. Among the designers creations to be shown will be Christian Dior, Hattie Carnegie, and Celi Chapman.

Ed Wynn today lives in a small, comfortable apartment on Wilshire Boulevard, with a tiny balcony overlooking Westwood and the Santa Monica mountains from the sixth floor.

"It's all I need," he says. "I have some of my trophies here, some of my pictures. Everything else is in storage. I sold the big house in Brentwood and took a \$50,000 loss on it. Nowadays I just rattle around in a big house. I take drives, swim a little, go to dinner parties when I can't get out of them. I want to die on the stage. It's my life. The rest of my life is Keenan and the grandchildren. I'm comfortable fixed and will be able to leave each of the grandchildren a little nest egg. I don't have to work for money any more, but I'm back in the good money again, as a dramatic actor. It's all a little ridiculous, but I'm terribly grateful. I'd have to be made of ice not to feel it emotionally."

Ed's most prized recent possession is a post card from a fan, which he is having framed. "Dear Mr. Wynn," it reads. "You were just wonderful in 'Requiem For a Heavyweight.' What a shame that you, with such great dramatic talent, should have wasted all those years just being a comedian."

Ed's response to the compliment, "Ed chuckles. "My goodness! To think I wasted 54 years as a comedian!"

Don't laugh too hard at those athletes who keep showing up in those silly hair tonic commercials, looking like wooden Indians and reading lines like a fashion grader reciting "Pocahontas." Top pay for those little efforts \$10,000 for eight commercials.

Something must be eating Van Johnson. First he signed up for a series of 39 half-hour films for ABC, to be made in Europe, and took off for the Continent to start production. Next thing ABC knew, he had suddenly bowed out. Then he signed to do "The Pied Piper of Hamelin" as a spectacular for NBC, and now the rumor is around he'll bow out of that one, too.

There's an ironic story behind Jackie Coopers recent brush with the law. Jackie has long been a sort of driver-ambassador for Austin-Healey of England, a respected amateur race driver and a crusader for safe driving. In fact, his TV sponsor was

Family Life

DRAMA TO BE ON STUDIO ONE

"In Love With a Stranger" Stars Phyllis Love and Jim Backus



Phyllis Love and Jim Backus will have the starring roles in "In Love With a Stranger," a drama of family conflict, on "Studio One Summer Theater," tomorrow (CBS-TV, 10-11 p. m., WHY-TV, Channel 55).

Dorothy and Ed Bradford took many things for granted about their daughter, Phyllis, without attempting to know or understand her. One of the things that they assumed was that she would marry her childhood sweetheart, George. Therefore, when Phyllis returns from a summer vacation, and announces that she has fallen in love with another young man (the family is stunned, they sternly oppose the relationship, insisting that their daughter is too young to make such decisions. As Phyllis struggles to make her parents accept her wishes, the entire family suddenly comes face to face with issues that they have avoided all their lives.

Phyllis Love plays Phyllis Bradford and Jim Backus is Ed. Other members of the cast include Hiram Sherman, Audrey Christie and Joanna Roos.

'SO SOON TO DIE' IS PLAYHOUSE 90 SHOW THIS WEEK

Richard Basehart and Anne Bancroft co-star with Sebastian Cabot and Torin Thatcher in "So Soon to Die," a suspense thriller by Marc Brandel, on CBS Television's "Playhouse 90" Thursday, July 25 (9:30-11 p. m., WHY-TV, Channel 55).

The hour-and-one-half story of an heiress romanced by a man who has been hired to kill her is a re-broadcast of Screen Gems' fourth production for the award-winning series.

Miss Bancroft portrays the heiress in "So Soon to Die," and Basehart is cast as the unemployed actor assigned to do away with her before her 25th birthday. Cabot plays the intermediary who pays Basehart, and Thatcher is the detective who uncovers a clue to the would-be killer's plan. John Brahm, one of Europe's foremost stage directors, directed "So Soon to Die." Eva Wolas produced the drama.

stamp TV itself as a big-time medium. I saw it twice, and it still ranks among the best 10 shows I have seen in eight years of viewing. . . . One of this past season's brightest new shows, "Mr. Adams and Eve," gets another rough break next season. After battling it out with Dinah Shore's "Chevy Show," the Ida Lupino-Howard Huff series goes smack up against none other than Frank Sinatra starting in October.

Inside TV

By EVE STARR

Hollywood, July 20—Ed Wynn, who is now 70 and will be 71 in November, is a little "apprehensive," to use his word, over the sudden acclaim now being accorded him as a dramatic actor.

"For 54 years," he says, "I was a dedicated comedian. Every comedian is supposed to want to play Hamlet or any other dramatic role. I was not only a comedian, I was an institution. I used to think of 'Ed Wynn,' and still do, is not my real name."

"But two years ago, after 54 years of being steadily in demand, I was suddenly old hat. Nobody wanted me any more. It was quite a blow. I hurt. I think I am the only actor who ever spanned a 54-year career without a single layoff or hiatus or sabbatical or whatever other euphemistic word actors like to use as an excuse for not working. I was always working. I was the third richest actor in America."

"So today I have a brand new career. I am a dramatic actor. I am not really a dramatic actor at all, you know. I just play myself. I am a man who has had a lot of troubles in his time and I can play a sympathetic old man in trouble as easily as rolling out of bed. I once paid a lawyer \$65,000 to get me out of trouble, and that's big trouble. I hadn't committed any crime, please understand. It was just personal trouble."

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CHARLES BICKFORD

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