

# "A Little Off The Top"



"A little off the top" works wonders for pay checks as well as kids. Paying yourself first is a sure way to build a savings account for excellent

returns. Why not get the habit? Security is a great feeling. Start your savings account today. And remember . . . the day when he'll be exchanging



ing that comic book for an armful of college books. 23 million Americans are getting the things they want out of life by trimming their pay

checks and saving the trimmings at Worcester Federal Savings . . . where their money earns higher than average dividends.



Station manager Charles N. DeRose controls the intricate overall functions of the station. He's shown checking a program schedule at the beginning of a busy day.

## World Of Television

Television is as vital a part of the American way of life as baseball and backyard barbecues. It offers facets of educational and relaxing entertainment for people of all ages, each of whom has a wide choice of program selections. Television falls in the category of the nation's thriving business enterprises, too, for it offers brand new vistas of employment opportunities to which more and more ambitious young people

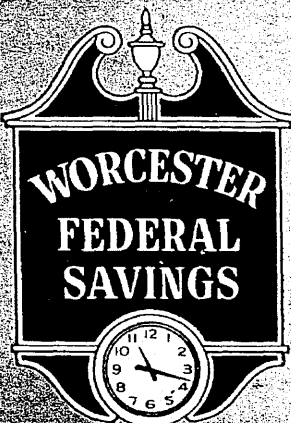
are being attracted every day.

These pictures offer some intimate behind-the-scenes glimpses of one of Western Massachusetts' most popular television stations in action. They show some of the people who work behind the scenes at Springfield's television station WHYN (Channel 40) to bring its viewers a variety of programs in which the fabulous realm of television is at its best.



News, as supplied by the staffs and the wire services of The Springfield Newspapers, is processed for television presentation by John Deegan, Channel 40's affable news director.

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