

Tall, white and handsome



TALL

Towers over ordinary 120s

Not just extra puffs but extra tobacco. And costs no more than 100s.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Filter: 20 mg. "tar," 1.5 mg. nicotine; Menthol: 18 mg. "tar," 1.6 mg. nicotine av. per cigarette by FTC method.

Thursday

Aug. 19, 1976

Worth Looking Into

See Listings Below For Details

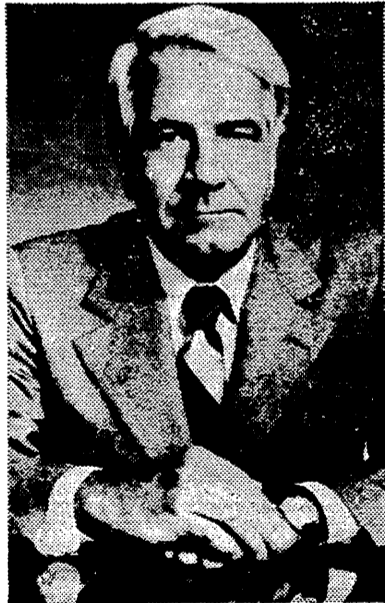
7:30 22 30 Republican-1976
8:00 57 Masterpiece Theatre
9:00 3 40 '76 Political Spirit
11:30 3 40 Mannix and Magician

DAYTIME MOVIES

9:00 55 "ZARAK" Victor Mature, Mich-

Evening Programs

5:00 22 STAR TREK 23 MISTERROGERS NEIGHBORHOOD 27 TARZAN "The Circus" 59 LOST IN SPACE	9:00 3 40 REPUBLICAN NATIONAL CONVENTION 23 THE MEN WHO MADE THE MOVIES "William Wellman" 59 F TROOP "Wrongo Starr And The Lady In Black" 33 MOVIE "Ladies In Retirement" 18 MANNA 27 SERGEANT BILKO "Revolutionary War"
5:30 13 LASSIE 23 57 ELECTRIC COMPANY 50 HOGAN'S HEROES "The Kamikazes Are Coming" 33 THE RIFLEMAN 40 NEWS	9:30 13 22 30 40 NEWS 13 THE REAL MCCOYS "Cyrano McCoy" 23 57 ZOOM 27 THE LONE RANGER "Old Bailey" 33 BEWITCHED 40 GUNSMOKE "The Busters" 59 THE BRADY BUNCH
6:00 3 3 22 30 NEWS 13 THE REAL MCCOYS "Cyrano McCoy" 23 57 ZOOM 27 THE LONE RANGER "Old Bailey" 33 BEWITCHED 40 GUNSMOKE "The Busters" 59 THE BRADY BUNCH	10:00 13 PTL CLUB 23 BLACK PERSPECTIVE ON THE NEWS 57 WORCESTER NEWS 55 SUMMER COMEDY FESTIVAL 27 NFL CHAMPIONSHIP GAMES 55 PHIL SILVERS SHOW
6:30 13 WALLY'S WORKSHOP 23 FOOD PRESERVING 27 MOVIE: "Colonel Effingham's Raid" 59 HOGAN'S HEROES 59 I LOVE LUCY 57 CARRASCOLENDAS 40 NEWS	11:00 3 3 22 30 40 NEWS 55 DARK SHADOWS 57 MARY HARTMAN, MARY HARTMAN 11:30 3 40 MANNIX AND THE MAGICIAN 22 30 THE JOHNNY CARSON SHOW 27 MOVIE "Three Musketeers" 55 THE AVENGERS
7:00 3 22 40 NEWS 3 CONCENTRATION 13 NASHVILLE ON THE ROAD 23 VIDEO AND TELEVISION REVIEW 50 1976 REPUBLICAN NATIONAL CONVENTION 59 ADAM-12 59 FAMILY AFFAIR 57 FOOD PRESERVING	12:00 3 NEWS
7:30 3 40 REPUBLICAN NATIONAL CONVENTION 3 NEW CANDID CAMERA 13 THIS IS BASEBALL 22 1976 REPUBLICAN NATIONAL CONVENTION 23 57 ROBERT MACNEIL REPORT 59 THE DICK VAN DYKE SHOW 40 DRAGNET "The Prophet" 59 THAT GIRL	
8:00 3 40 WELCOME BACK, KOTTER "Kotter Makes Good" Mr. Kotter runs into trouble when he is ordered to take a high school make-up exam and then is embarrassed when he has to turn to Arnold Horshack to help in learning the new math. (Repeat) 13 THE 700 CLUB 23 57 MASTERPIECE THEATRE—UPSTAIRS, DOWNSTAIRS "If You Were The Only Girl" 59 IRONSIDE 59 MOVIE "Alexander The Great" 57 SOUTH PACIFIC	
8:30 3 40 WHAT'S HAPPENING 27 NASHVILLE ON THE ROAD	



Cover Man

Covering the Republican National Convention with the aplomb and calmness of long association with such affairs will be Harry Reasoner among others broadcasting for the ABC network which will be seen locally on Channel 40.

THE UNION TV RATINGS

Top Shows for Week Ended Aug. 22

Does this week's 'GOP SHOW' get your vote?

-
-
-
-
-

NAME
ST.
CITY

Please mail before Monday night August 23.

Clip & mail to TV Editor, The Springfield Union, 1860 Main St., Springfield, Mass., 01101

Critical Focus: Belle Ringers



By RUTH DANCKERT
Union Staff

As Greater Springfield returns to normal following the dust storm that was Hurricane Belle, Critical Focus and a hastily-convened committee of one has prepared for the Pioneer Valley Belle Ringer Awards.

This highly-coveted, and heretofore unheard of, citation is given on each occasion of a hurricane/tropical storm named Belle in recognition of those radio/television news and production persons whose service to the public blew above and beyond the call of duty.

The envelopes please: To the television news crew and station management of WWLP Channel 22 goes a Belle With Four Clappers Award for the decision, made early Monday morning, to stay on the air throughout the night.

(An extra clapper goes to whoever decided to carry reruns of The Untouchables, if only to let us know what real television violence is all about.)

Whatever you may feel about the professionalism of the broadcasts, including mislaid weather advisories, this was television news in the making.

No prepared scripts, tape of conditions in downtown Springfield run almost as soon as available, no 'news assistant' to run the countless errands that make for a smooth-running operation.

Station officials estimate a cost of \$2,000 with no advertising revenue for running the transmitter four extra hours and overtime for 14 staff people.

A second Belle With Four Clappers goes to WFSB Television, Channel 3 in Hartford for their all-night broadcast. Richard Ahles, WFSB director of public affairs, estimates three hours of news cut-ins throughout the two-day period in addition to an extra-half hour special following the regular 6 p.m. newscast and a full hour on "New England Journal" Tuesday morning.

An extra clapper goes to Rachel Spillane at 3 who translated much of the news coverage, including weather advisories and civilian advice, into sign language for the deaf and hearing impaired.

In contrast, WHYN Television, Channel 40 went off the air at the end of normal programming with instructions to tune to WHYN Radio throughout the night (see below).

On the audio side of hurricane coverage, a number of Belle Ringer awards go to area radio stations for their efforts.

A Belle Ringer With Single Clapper goes to WSPR Radio for coverage until 1.30 a.m., 90 minutes past the station's normal sign-off time.

News Director Sy Becker said WSPR would have stayed on the air as long as necessary, but decided by 1.30 that the storm was abating.

A second Belle Ringer With Single Clapper for good intentions goes to WNUS Radio in West Springfield. Not because the station, just eight months old, stayed on the air past normal sign-off time, but because it was prepared to.

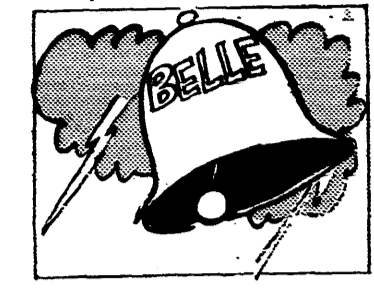
"This was the only story on Monday and we stayed on it all day," a station spokesman told The Union. "And we had plans to go on all night if necessary."

With a continual news format and almost immediate access to an emergency generator in the event of power loss, the spokesman believes there will never be a question of where to go for instantaneous news in any emergency situation.

A Single Clapper Without Belle goes to WHYN Radio, the most powerful AM radio station in Western Massachusetts, which is designated, and also funded, by the federal government as the emergency station for this area.

Under advice of Channel 22, more than one Valley resident purchased new batteries for his transistor radio and batted down for the night with his radio dial tuned to "56" in case the unexpected happened.

News coverage at WHYN, from 1 a.m. to 3, was provided by announcers



(read disc jockeys) for both AM and FM stations at regular half hour intervals.

These news reports, explained Station Manager Phil Drumbheller, were updated or rewritten for each broadcast as weather advisories changed. (This by two announcers with their own shows to broadcast, working in separate studios located a minimum of 300 feet from the station news room.)

At 2.30 a.m. the announcers called Assistant News Director Ron Russell who came in at 3 (90 minutes before his normal starting hour).

Russell, by the way, lives across the Connecticut River in Agawam and would be due for high commendation if he had had to cross either the Memorial or South End Bridge in the midst of a full-blown hurricane.

Drumbheller told The Union he saw no contradiction between the station's status as a member of the Emergency Broadcast System and the fact that there was no coverage during those hours by a member of the station's regular news team.

"It didn't appear there was a need to call in people or hold on to people," Drumbheller said. "I think it's a plus, too, that we didn't overreact and create an emergency atmosphere."

Radio and television personnel contacted by The Union were unanimously "delighted" that all the effort, and expense, was for nothing.

"There are a lot of people out there who just wouldn't take Belle seriously," Channel 22's Bob Donahue said. "In fact we got a sarcastic letter from one viewer who wanted to know if it was time to empty his bathtub."

Critical Focus, by Ruth Danckert, appears on the television page every other Thursday.

Vinnette Carroll, talented actress, writer and director, has been signed by Norman Lear and executive producer Mort Lachman to a featured role in "All in the Family" when the popular comedy series returns in September for its seventh season on CBS.

Miss Carroll will play a new neighbor of the Bunkers. "All in the Family" will be seen in a new day and time, Wednesdays at 9.

Miss Carroll played Sojourner Truth in both "Sojourner" and "We the Women" in The American Parade historical special series on the network. She conceived and directed the award-winning revue "Don't Bother Me, I Can't Cope," for which she received a Tony nomination and the Los Angeles Drama Critics' Circle Award.

She won an Emmy Award for her adaptation and supervision of the broadcast "Beyond the Blues," and an Obie Award for "Moon on a Rainbow Shawl." Miss Carroll is also artistic director of the Urban Arts Corps in New York.

Her Broadway credits include "Small War on Murray Hill" and "Jolly's Progress." She has appeared in the feature films "One Potato, Two Potatoes," "Up the Down Staircase" and "Alice's Restaurant."

Daytime Programs

7:00 3 CBS Morning News 3 Cartoon Carnival 22 30 Today 40 Good Morning America	11:00 3 Gambit 3 Hot Seat 22 30 Wheel Of Fortune	2:30 3 The Guiding Light 3 40 One Life To Live 22 30 The Doctors
7:25 22 Today In New England 30 Morning Report 3 Good Morning America	11:30 3 Edge Of Night 3 Love Of Life 22 30 Happy Days 22 30 The Hollywood Squares	2:45 27 Adventure 3:00 3 All In The Family 22 30 Another World
8:00 3 Captain Kangaroo 8:25 30 Morning Report 9:00 3 N.E. Journal 3 Donahue 22 Kitty Today 22 The Lone Ranger 30 Not For Women Only 40 Strum' Drummers 40 Heritage Corner	12:00 3 News 22 30 Fun Factory 27 Daily Mass 40 Hot Seat 12:25 3 Eye On Women 12:30 3 Search For Tomorrow 3 40 All My Children 22 30 The Gong Show	3:15 3 40 General Hospital 27 Movie 3 40 Mickey Mouse 3 Bewitched 3 The Brady Bunch 22 The Lucy Show 22 Sesame Street 40 Cross-Wits 40 The Edge Of Night 57 Misterogers Neighborhood 4:00 3 Dinah! 3 Mike Douglas Show 22 Hollywood And The Stars 27 F Troop 30 Mod Squad 57 Sesame Street
9:25 40 Morning Report 9:30 22 The Lucy Show 27 Phil Silvers Show 30 To Tell The Truth 40 Flintstones 27 PTL Club 40 Leave It To Beaver 10:00 3 The Price Is Right 22 30 Sanford And Son 10:30 22 30 Celebrity Sweepstakes	12:55 22 30 News 1:00 3 Match Game 3 40 Ryan's Hope 22 30 Somerset 27 Matinee Movie 1:30 3 As The World Turns 22 30 Family Feud 22 30 Days Of Our Lives 2:00 3 40 The \$20,000 Pyramid	

THE SPRINGFIELD UNION

TODAY IN HISTORY

By The Associated Press
Today is Thursday, Aug. 19, the 232nd day of 1976. There are 134 days left in the year.
Today's highlight in history:
On this date in 1934, Germans voted for Adolf Hitler as a successor to President Paul von Hindenberg.
On this date:
In 1692, a clergyman and five women convicted of witchcraft were executed in Salem, Mass.
In 1812, the U. S. frigate Constitution — known as "Old Ironsides" — defeated a British frigate in a battle in the North Atlantic.
In 1862, New York Tribune editor Horace Greeley charged that President Abraham Lincoln was failing to exercise his duty to emancipate slaves.
In 1940, in World War II, Italian forces conquered British Somaliland in Africa.
In 1955, the worst flood in the history of the northeastern United States took 200 lives in Connecticut and nine other states.
In 1966, more than 500 people perished in an earthquake in eastern Turkey.
Ten years ago... the Machinists Union ended a 43-day strike that had crippled U. S. airline service.
Five years ago... guns from the U. S. 7th Fleet in the Vietnamese Gulf of Tonkin pounded enemy targets in the southern half of the demilitarized zone.

YESTERDAY'S WEATHER

High Temperature 81	Year ago 87
Low Temperature 55	Year ago 64
Precipitation 0	Year ago 0
Hours of sunshine 13.2	Year ago 11.3
Normal hours of sunshine	8.5
Humidity 61%	Barometric Pressure 30.21
Record high 93 (1956)	Record low 45 (1941)
Highest this year 96	Lowest 9

TODAY'S WEATHER FORECAST

FORECAST FOR SPRINGFIELD AND VICINITY — Partly sunny today with the high temperatures in the low 80s. Fair tonight with the lows in the low 60s. Friday partly cloudy and warmer with highs in the 80s. Chance of rain near zero today and 10 per cent tonight.
Sun rises 6:02. Sun sets 7:45.

BOSTON AND VICINITY — Today fair with high temperatures around 80 inland but in 70s along the shore. Northeast winds 10 to 20 miles per hour. Tonight continued fair. Low temperature in the lower 60s. Northeast winds 10 to 15 mph. Friday partly cloudy and warmer. High temperature in the low 80s.

MASSACHUSETTS, RHODE ISLAND, CONNECTICUT — Partly sunny today with highs near 80 except considerable cloudiness over the Cape Cod area and southern Rhode Island with highs in the mid 70s. Fair tonight. Low temperatures in the mid 50s to low 60s. Partly cloudy and warmer Friday. Highs well into the 80s except lower along southern shores.

TIDES (At New London, Conn.) — Highs at 4:02 a.m. and 4:23 p.m. Lows at 10:28 a.m. and 11:11 p.m.

JEANE DIXON

Your birthday today: Maintain your determination to progress successfully. Every instance this year of taking an easy way out alters your direction or upsets some facility you take for granted. Relationships are sufficiently sensitive to need full attention. Today's natives keep physically active and still manage tremendous intellectual movement. They master a broad range of information out of sheer curiosity.
Aries (March 21-April 19): Travel begun today has good results. Consider unfamiliar information carefully before reacting. Be sure your suggestions are practical.
Taurus (April 20-May 20): Meeting people halfway will be helpful toward later cooperation. Adjust budgets. Overtime is justifiable; record it for due credit.
Gemini (May 21-June 20): Exert extra energy to maintain momentum. Your initiative is noticed where it counts. There's much news to tell; express your true feelings freely.
Cancer (June 21-July 22): Instead of loafing, fill in details of some sketchy plans—things you didn't know until now. Tomorrow brings confrontation; prepare for it today.
Leo (July 23-Aug. 22): Preventative maintenance saves a great deal with relative ease. Recognize a streak of fantasy in a well-told story; forgive the error it creates.
Virgo (Aug. 23-Sept. 22): Carry on with established policy; be sure you have instructions right. Make allowances for others' whims. Take the time to tell loved ones what's on your mind.
Libra (Sept. 23-Oct. 22): Don't try to take the easy way out; later it proves to be anything but. Seek a better perspective for future programs. Avoid bickering.
Scorpio (Oct. 23-Nov. 21): Proceed with moves to consolidate. Accept a reasonable amount of provocation as normal for competitive relationships. Negotiate without getting personal.
Sagittarius (Nov. 22-Dec. 21): Depend solely on yourself for ideas, energy, performance. There's a bit more time for personal pursuits. Others are too preoccupied for regular business.
Capricorn (Dec. 22-Jan. 19): Take the obvious approach to the situation while it's still fairly simple to handle. Check out suspicions. Natural, prudent health care regimes are favored.
Aquarius (Jan. 20-Feb. 18): Morning is confusing. Ask questions, reorganize theories. Use the solution as an example for working out future problems. Social life is quiet but satisfactory.
Pisces (Feb. 19-March 20): If pressure is on, you're the one generating it, or it's a result of what you did earlier. Noninterference smooths out tensions. Keep working.